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Demand Deposits

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Demand deposits are funds deposited in a bank account that

can be withdrawn at any time without prior notice. These are

highly liquid accounts.

Examples: Savings accounts, current accounts.

Features:*

- Allow frequent withdrawals and deposits.
- Typically earn lower interest or no interest (especially in current accounts).
- Used for day-to-day transactions.

Purpose: To provide customers with easy access to their funds for routine expenses or business needs.

Time Deposits

Definition: Time deposits are funds deposited for a fixed period, where withdrawals are restricted until the maturity date, unless the depositor is willing to pay a penalty.

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Examples: Fixed deposits (FDs), recurring deposits (RDs).

Features:

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- Offer higher interest rates compared to demand deposits.
- Cannot be withdrawn prematurely without penalties.

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• Often used for savings or investment purposes.

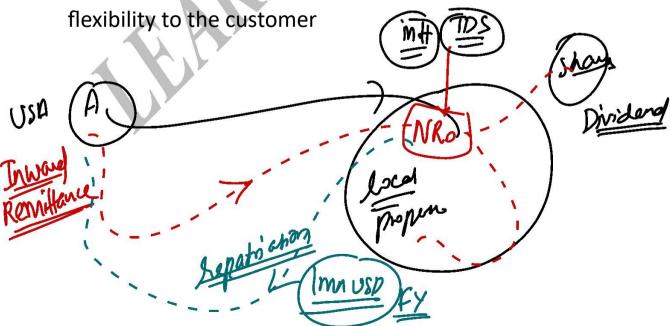
Purpose: To encourage long-term savings by offering higher

returns.

Aspect -	Demand Deposits		Time Deposits		
Liquidity	Highly	liquid;	Less	liquid;	withdrawal
. *	withdrawable anytime. restricted			ted. 🔪	
Interest	Lower interest or none.		Higher interest rates.		
Rates			. 6	11)
Purpose -	For daily transactio	ns.	For		long-term
			saving	s/investn	nent.
Examples	Savings, ci	urrent	Fixed	deposits	, recurring
	accounts.		depos	its.	

Hybrid deposits or Flexi deposits

Combination of demand and fixed deposits introduced giving



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DEPOSIT PRODUCTS FOR NON-RESIDENT INDIANS



NON-RESIDENT ORDINARY RUPEE [NRO] A/C

- This account may be opened or maintained in the form of current, recurring or fixed deposit, savings account
- These will denominated in Indian rupees
- Normally these are maintained for crediting legitimate dues or earnings or income surcharge dividend rent interest.
- Banks are free to determine interest rates
- In case of term deposits non-resident ordinary accounts banks are free to determine the interest rates however interest rates offered by banks cannot be higher than those offered by the banks with domestic rupee deposits



NON-RESIDENT EXTERNAL RUPEE [NRE] A/C CA/SERO TD

- As per the regulations of foreign exchange management act non-resident Indians are permitted to open this account with their resident close relative on former or survivor basis
- These accounts may be in the form of savings or current or recurring or fixed deposit accounts
- Such account can only be opened by the non-resident himself and not through the holder of the power of attorney

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- Accounts will be maintained in Indian rupee
- Balances held in the account are freely repatriable
- Accrued interest income and balance is held in these account are **exempted from income tax** and wealth tax
- Banks are free to determine the interest rates on savings as

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- well as term deposits
- FOREIGN CURRENCY NON-RESIDENT [FCNR] A/C
- Accounts are maintained only in the form of term deposits of 1 to 5 years
- Interest rates are stipulated by department of Banking operations and development, Reserve Bank of India
- Debit or credit permissible in respect of NRI accounts including credit of sale proceeds of foreign direct Investments are permissible under these accounts
- Accounts are to be maintained in any freely convertible currency
- Loans can be extended against security of funds held in or third-parties subject to usual margin and interest rate requirements

• When an account holder becomes a person resident in India

these deposits may be converted into resident foreign

currency accounts.

FCNR NR-JIR

MERCHANT BANKING

Merchant banking refers to a specialized segment of banking and financial services that primarily focuses on providing **advisory, capital-raising, and financial management services** to corporations, high-net-worth individuals (HNWIs), and institutions. Unlike traditional banking, merchant banking does not involve general deposit-taking or retail lending. Instead, it deals with complex financial transactions.

Key Services of Merchant Banking:

- 1. Corporate Advisory Services:
 - Advising on mergers, acquisitions, and joint ventures.
 - Structuring and negotiating deals.

2. Underwriting of Securities:

- Assisting companies in raising capital through equity or debt issuance.
- Underwriting shares during Initial Public Offerings (IPOs) or rights issues.

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3. Project Financing:

- Providing advice on large-scale project funding.
- Arranging for syndicated loans or investments.

4. Portfolio Management:

- Managing investment portfolios for HNWIs or
- institutional clients.
 - Offering tailored investment strategies.

5. Foreign Exchange Management:

- Assisting businesses in managing foreign currency transactions.
- Advising on forex risk management.

6. Private Placement of Securities:

- Helping companies raise capital through private investors or funds.
- Avoiding public markets for quicker and less regulated funding.

7. Debt Restructuring and Management:

 Assisting companies in renegotiating or restructuring their debt obligations.

Example:

If a company wants to expand its operations but lacks sufficient funds, a merchant bank can help by:

1. Advising on raising capital.

- 2. Underwriting a portion of the funds through an IPO or
- private placement.
 - 3. Structuring the best financing plan while minimizing risks.

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Merchant banks like Goldman Sachs, J.P. Morgan, and Morgan Stanley are global leaders in this field.

What is Lease Financing?

Lease financing is a financial arrangement where the owner of an asset (the lessor) permits another party (the lessee) to use the asset for a specified period in exchange for periodic payments.

Ownership remains with the lessor while the lessee gains the right to use the asset. It is <u>commonly used for acquiring expensive assets</u> like

machinery, equipment, or vehicles without making a full upfront payment. In the banking context, banks often act as

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lessors, providing assets to customers under lease agreements.

Advantages of Lease Financing

From the Customer's (Lessee's) Perspective:

Reduced Upfront Cost: No need to invest a large sum

upfront; only periodic lease payments are required.

2. Preserves Working Capital: Allows businesses to use their

funds for other operational needs.

- 3 **Flexibility** Can lease assets for a specific time, avoiding long-term commitments.
- 4. Tax Benefits: Lease payments may be tax-deductible as operating expenses.
- 5. Access to Latest Technology: Easier to upgrade to newer equipment at the end of the lease term.

From the Bank's (Lessor's) Perspective:

- 1. **Steady Income Stream**: Periodic lease payments ensure predictable and consistent revenue.
- 2. Asset Ownership Bank retains ownership, reducing the risk of default.

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3 Market Expansion Attracts customers who may not qualify

for traditional loans.

4. Tax Benefits: Depreciation of leased assets can provide tax savings for the bank.

Disadvantages of Lease Financing

From the Customer's (Lessee's) Perspective:

1. Higher Long-term Cost: Total payments over the lease term

may exceed the asset's purchase cost.

2. Lack of Ownership: The lessee doesn't own the asset, even

after making payments.

3. Usage Restrictions: Certain leases impose limits on usage or

require maintenance as per the agreement.

4. Early Termination Penalties: Ending the lease before the term can incur significant fees.

From the Bank's (Lessor's) Perspective:

Asset Depreciation Risk: The asset's value may decline faster than anticipated, leading to losses.

Default Risk: Lessee might fail to make payments, causing revenue disruptions.

Join Our Exclusive JAIIB & CAIIB Preparation WhatsApp Group! Get Study Materials, Expert Guidance, and Peer Discussions. Contact Us at: 8360944207 **Administrative Costs:** Managing leased assets involves maintenance, monitoring, and legal costs. Limited Profitability: If lease terms are not favorable or competitive, profits can be lower than loans. **Example:** A customer leases a piece of machinery from a bank for 5 years. The bank retains ownership while the customer makes monthly payments and uses the machinery for business. At the end of the term, the customer may return the machinery, renew the lease or purchase it. This arrangement benefits both parties: the customer gets access to the machinery without heavy upfront costs, and the bank earns a stable income while retaining asset control.

Concept of Plastic Money

Plastic money refers to **payment cards made of plastic** that facilitate non-cash transactions.

It *provides a convenient, secure, and cashless way* to make payments, withdraw money, or access financial services.

Types of Plastic Money

1. Charge Cards:

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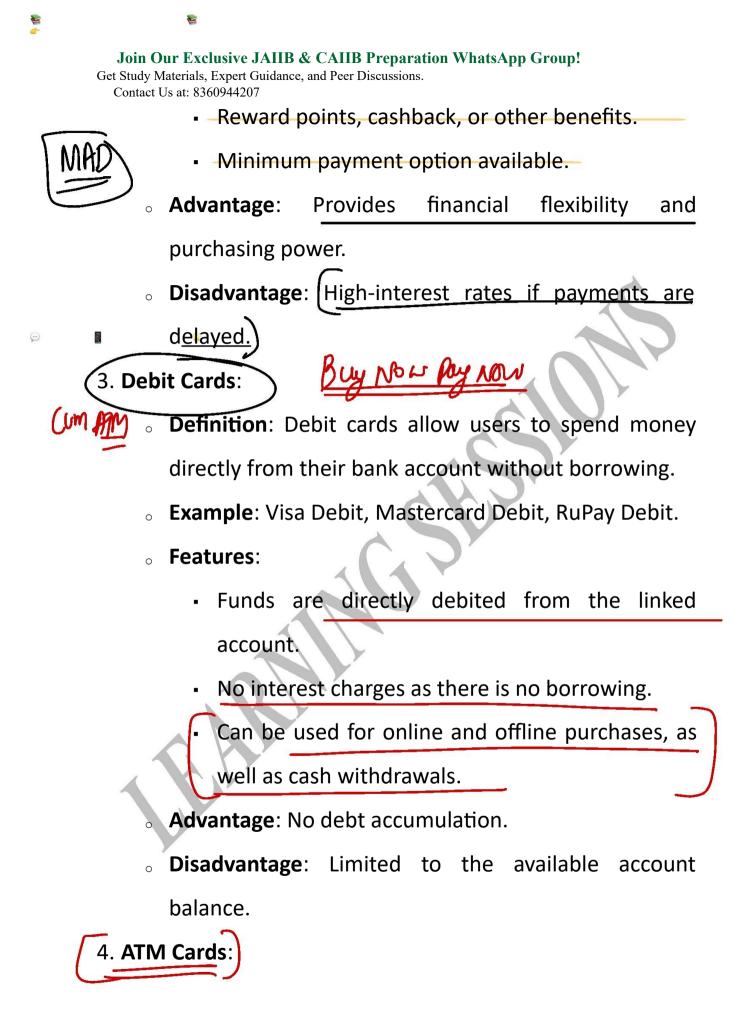
- Definition: Charge cards allow the cardholder to make purchases with the condition of repaying the full balance at the end of the billing cycle. They do not have a pre-set spending limit.
- **Example**: American Express Green Card.
- Features:
 - No interest is charged since the balance must be
 - -cleared monthly.
 - Often come with membership fees and rewards.
 - Advantage: Promotes financial discipline by requiring
 - full payment.
 - Disadvantage: No option for partial payments; high penalties for delayed payments.

2. Credit Cards: SIM NOW 1

- Definition: Credit cards allow users to borrow money from the issuing bank within a set credit limit and repay later, either in full or in installments.
- Example: Visa, Mastercard, or American Express credit cards.
- Features:

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Interest-free period (typically 20–50 days).



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- Definition: ATM cards are primarily used for withdrawing cash or checking account balances at ATMs.
- **Example**: Basic bank ATM cards.
- Features:
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- Limited to ATM transactions (some may support POS or online payments if linked to debit card functionality).
- Advantage: Easy access to cash anytime.
- Disadvantage: Limited functionality compared to debit or credit cards.
- 5. Prepaid Cards:





- Definition: Prepaid cards are loaded with a specific amount of money that can be used for transactions until the balance is depleted.
 - **Example**: Gift cards, travel cards, or wallets like Paytm or Amazon Pay.
 - Features:
 - Not linked to a bank account.
 - Reloadable or non-reloadable, depending on the card type.

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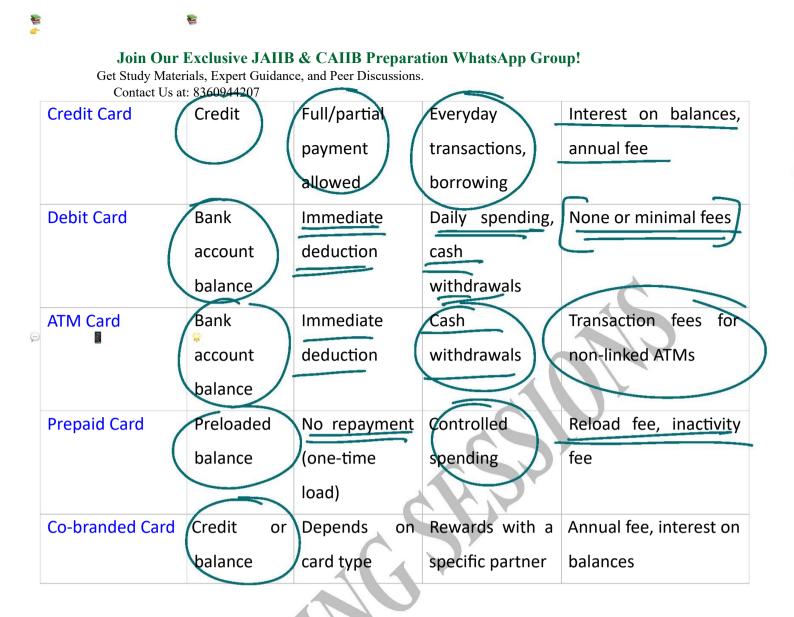
- Advantage: Ideal for controlled spending and gifting.
- **Disadvantage**: Limited by the preloaded balance.
- 6. Co-branded Cards:
 - Definition: Co-branded cards are issued in partnership between a bank and another organization (e.g., airlines, retail stores, or fuel companies) to offer

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- specialized benefits.
- Example: HDFC Bank IndiGo 6E Rewards Card (for travel benefits).
- Features:
 - Rewards specific to the co-branding partner (e.g., travel miles, discounts, or loyalty points).
- Advantage: Tailored benefits for frequent users of the partner's services.
- Disadvantage: Limited utility outside the partner's ecosystem.

Card Type	Source	of	Repayment	Key Use	Associated Costs
7	Funds			\frown	
Charge Card	Credit		Full payment	High-value	Annual fee, late
	\smile		monthly	purchases	payment fees



Other important concepts

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- 1. **Demat Account**: A digital account to hold securities like shares, bonds, and mutual funds in electronic form.
- Trading Account: An account used to buy and sell securities on stock exchanges.
- Three-in-One Account: A combination of a savings account, demat account, and trading account, offering seamless banking, trading, and investment services.

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- 4. Mutual Funds: Pooled investments managed by professionals, where investors buy units to gain diversified exposure to stocks, bonds, or other assets.
- 5. **Escrow Account**: A temporary, secure account where funds or assets are held by a neutral third party until predefined
- conditions are met.
 - Escrow Services for Document: involve a neutral third party (the bank) securely holding important documents until specific contractual conditions are met.
 - 7. **Trusteeship**: A fiduciary service where a bank or individual manages assets or rights for the benefit of a third party.
 - 8. Executorship: A service where a bank or individual executes the terms of a deceased person's will, including asset distribution and debt settlement.

	When a systematic dependence in a head	
	When a customer deposits money in a bank	
1	account, the relationship is	Debtor-Creditor
	True or False: The bank is a lessor when renting	
2	out lockers to customers.	FALSE
	An account opened in the name of a non-	
3	resident Indian for repatriable funds is	NRE Account
	A duplicate demand draft issued with indemnity	
4	bond establishes a relationship of	Indemnified-Indemnifier
	True or False: Current accounts fall under	
5	demand deposits.	TRUE

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		The maturity period of a term deposit typically	
	6	ranges from to	7 days to 120 months
		A customer keeping valuables in a locker forms a	
	7	relationship with the bank.	Bailee-Bailor
		The entity responsible for issuing KYC guidelines	
	8	in India is	RBI
		True or False: NRE account balances are exempt	
	9	from income tax in India.	TRUE
		A cheque collection by the bank creates a	
ÿ	10	relationship.	Agent-Principal
		The Act regulates foreign exchange	
	11	management in India.	FEMA
		True or False: Co-branded cards are issued in	
	12	partnership with another organization.	TRUE
		The primary risk for banks in lease financing is	
	13		Asset Depreciation Risk
			Customer deposits
	14	A bailee-bailor relationship occurs when	valuables
		True or False: The penalty under PMLA can go up	
	15	to ,Çπ1,00,000 per violation.	TRUE
		Foreign Currency Non-Resident accounts must be	Freely Convertible
	16	maintained in	Foreign Currency
		The party that indemnifies the other in an	
	17	indemnity bond is the	Customer
		True or False: A customer is anyone who	
	18	transacts with a bank.	TRUE
			Payment cards like
	19	Plastic money refers to	credit or debit cards
			Neutral third party
	20	Escrow services for documents involve a	holding documents
		True or False: Banks act as custodians in demat	
	21	accounts.	TRUE
		The risk weightage for credit cards for capital	
	22	adequacy purposes is	125%

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	8	Time deposits are typically used for	
	23	savings.	Long-term
-		True or False: Hybrid deposits combine features	
	24	of demand and time deposits.	TRUE
		The primary purpose of merchant banking is	Advisory and capital
	25		raising
		True or False: Demand deposits are always	
	26	interest-bearing.	FALSE
Ģ		In lease financing, the ownership of the asset	
~	27	remains with the	Lessor
		The maximum amount allowed for an OTP-based	
	28	e-KYC account annually is	2,00,000
			Executing wills and
	29	Banks offer executorship services for	asset distribution
		True or False: Trading accounts are primarily	
	30	used for purchasing securities.	TRUE

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